

WOMEN MEAN BUSINESS

BOOSTING OPPORTUNITIES, EMPLOYMENT AND FINANCIAL INDEPENDENCE



Help women drive the economy

In Lawra and Nandom, 80% survive on subsistence farming that leaves them trapped in a cycle of poverty and hunger. We are changing that.

We provide the vital funds and training for ambitious and hard-working women to build thriving businesses - and improve the prospects of their whole family. Their children attend school, they train young women through apprenticeships, they diversify and develop supply chains to the south - they boost the local economy. Supporting female entrepreneurs creates a huge ripple effect across the whole community and down through generations.

With your help, we can provide:

- Accelerator Grants for women with scalable businesses, so they can invest, employ and grow;
- Main Grants, to enable small business owners to buy equipment and stock in bulk;
- Small Grants for Vulnerable Mothers - giving women with disabled children the opportunity to generate vital income;
- Training - covering topics such as profit and loss, marketing, negotiation - and mentorship for all entrepreneurs, ensuring they have all the skills and support they need to succeed.

"I used to think running a business was about having a shop full of goods. Now I know that success comes from selling what people want, learning how to outcompete others, and always showing up. This training has truly changed the way I see my business!" — Perpetual, fashion and design



MARGARET'S STORY

An investment in Margaret of just £220 in 2016 has paid dividends - she now runs a thriving weaving business, with 6 full-time apprentices, a supply chain to the south and a shop where she sells food and her beautiful smocks.



HELP WOMEN DRIVE THE ECONOMY

We would love to fund at least 1 Accelerator, 5 Main and 4 Vulnerable Mothers grants for women in Lawra and Nandom



- £1,400 - Accelerator Grant to scale a business**
- £500 - Main Grant to back a business**
- £180 - Vulnerable Mothers Grant for women with disabled children**
- £16 - one training session for 1 entrepreneur**
- £192 - 12 training sessions across 2 years for 1 entrepreneur**



LETICIA'S STORY

Leticia (top and left with apprentices) is the mother of a disabled child.

"With ATE's support, my daughter is now in a special school and I have the peace of mind to run my business. With the grant, I'm hoping to expand my business to help me take care of myself and my daughter."